



SEMINAIRES & CONFERENCES

IMAGINAIRE ET SOCIETE : ÉMOTION, PERCEPTION, CREATIVITE

coordonné par Florent Gaudez



Axe 3 - *Expériences de la création*

Equipe *ISA* (Imaginaire & Socio-anthropologie)

<http://litt-arts.univ-grenoble-alpes.fr>

séance du mercredi 19 juin 2019

14h00-17h00 – Salle des actes

Bâtiment Stendhal – aile A

HOW DOES THE SOCIAL IMPACT OF ART WORK?

Conférence de *PARK Shin-Eui*

The social impact of art begins with ideas related to art and society. Indeed, art takes two directions according to the trends of cultural policy. Basically, art serves as a context for the "democratization of culture" based on its expertise and excellence. On the other hand, it is described as the context of "cultural democracy" that emphasizes the social relations of the arts. Therefore, in this conference, we will explain how art affects society in the ideology of "cultural democracy", and examine the categories of relationships between art and society.

***PARK Shin-Eui**, is Full Professor of Arts & Cultural Management, Graduate School of Business Administration, Kyung Hee University, Seoul, Korea*

Director, Center for Art & Cultural Management, Kyung Hee University, Seoul, South Korea

Présidente du « Haut-Conseil de l'éducation artistique & culturelle du Ministère de la Culture de Corée du Sud ».

She studied art history in Sorbonne (Paris IV) and has been working in the field of contemporary art, arts management and cultural policy since 1988. Specially she was a board member of Arts Council Korea, member of the Presidential Commission on Policy Planning and also of Commission of Policy Evaluation under the Prime Minister; Korean delegate for ASEM Cultural Meeting (1998) and for IFACCA Asian Meeting (2007); member of the International Council of Museums (ICOM)

PARK Shin-Eui has written such publications as:

"Arts Education, Evoking a Potential Creativity of all," The Journal of Dance Education, The Korean Dance Education Society, 2010

« Une Nouvelle Approche sur la Friche Artistique le Cas des Centres Nationaux des Arts de la Rue en France », The Journal of French Academic Research, Association Coreenne d'Etude Francaises, 2009

"The Base of Business Administration and its Creative Expansion in Arts & Cultural Management", Review of Cultural Economics, Korea Association for Cultural Economics, 2009

Arts and Cultural Management, Theory and Practice(ed), SaengGakeniNamu, 2002

Multi Media Artist, Laszlo-Moholy Nagy, Design House, Seoul, 2000

And many other articles on 'Creative City', 'Arts Policy', 'Museum Management', 'Media Art', etc...

Public visé : *Etudiants et chercheurs en anthropologie, architecture, géographie, philosophie, sociologie, littérature, urbanisme ; artistes ; professionnels en ces domaines & plus largement toutes personnes intéressées.*

Modalités d'inscription : *Séminaire public sous réserve d'inscription (places limitées - contacter Julie Ridard : julie.ridard@univ-grenoble-alpes.fr).*